



National Institute of Advanced Studies
Indian Institute of Science Campus, Bengaluru 560 012, India

Request for Proposals

Inclusive manufacturing (IM) is the forthcoming paradigm concept of making worthwhile products and rendering pertinent services that're accessible and affordable to all. Its envisage is harnessing all forms of technologies to scoop thro' value thro'out the endeavour. Thus, intrigue dignified well-being to every heterogeneous social facet of manufacturing. This is because IM aptly blends the spirits of diligence, curiosity, intimacy and always envisions fulfilment of most the ubiquitous unmet needs. Thereby IM contemplates precise priorities for investments, incubates relevant collaborations, fosters promising avenues and peacefully self-mitigates prospects of versatile conflicts contiguous to this transformation. Hence proactive inclusiveness in pre-manufacturing endeavours prompts responsibility and in post-manufacturing endeavours stimulates sustenance.

Appreciating the pertinence of manufacturing to be socially relevant in future, NIAS is apprehending, refining and articulating the concept of Inclusive manufacturing (IM). In regard NIAS is forgoing Inclusive Manufacturing Forum (IMF) to focus on making products and/or processes that enable fulfilment of basic needs such as food, water, healthcare, clothing, infrastructure, and energy across social heterogeneity esp. fringe strata. The ambit is to pitch an influential platform for intense deliberations towards wide impact policies that empower stakeholders en-masse. NIAS is seeking creative ideogram design for IMF that reflects the inclusive theme and uniquely exemplifies IM agenda, advocates its identities and embeds its complex attributes. The monogram must emphasize the three tenets of IM thro' artistic and aesthetic creativity in its expression that can prompt wide recognition.

Scope of designing an ideogram for IMF

The ideogram should depict IMF theme, it should be visually comprehensible, unbiased acronym and legible, while convey the meaning through pictorial resemblance. Preferably the concept should be iconic annotation or mnemonic symbolic.

Design Requirements and specifications:

- a. Proposals must be expressive, easy to understand and interpret.
- b. All proposals are subject to impact scrutiny.
- c. The proposer must surrender all rights to the successful design proposal to NIAS, who will be the sole owner of rights. However, the proposal may include the expected honorarium or a letter of recognition.

Submission guidelines

- a. Proposals should be designed on A4 size white paper or soft copy (encapsulated post script). File types: *.tiff, .jpg or .png, with an analysis of at least 300dpi, as well as in vector of type .eps,. svg or .ai. The proposer must submit in an editable and open file format upon selection.
- b. All proposals should include creator's full contact name, age and nationality (with appropriate proof)
- c. Proposals should include a brief description of less than 250 words on how the proposal meets IM context. The description should detail the creative thinking (concept) and its application.
- d. The proposals must be original and free of copyright or alike intellectual commitments and shouldn't neither infringe rights of third parties nor violate any provision of registered copyrights. NIAS doesn't bear any responsibility for copy right violation for infringement of intellectual property carried out by the creator.

Proposals, Suggestions and general comments must be sent to below address before 31 January 2018

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